

# Vision comes true. Hymer presents the exclusive Venture S off-roader

- **Market launch of the Hymer Venture S – Hymer brings its successful Vision Venture concept car to the road.**
- **A unique living space concept, innovative technologies and premium materials make the Venture S a modern motorhoming icon.**

**Bad Waldsee, 24 August 2022** – When the Hymer Vision Venture concept car was unveiled at the Caravan Salon 2019, the traditional motorhome manufacturer from Bad Waldsee presented a bold response to current and future trends in the industry and revealed how motorhomes might look in 2025. That vision is now becoming reality as Hymer celebrates the market launch of the new Venture S. Packed with innovations such as the unique Instant Loft – a pneumatic pop-top roof including integrated stairway – as well as the striking tailgate with its real glass Infinity Screen that offers 180-degree panoramic views and an exclusive sun deck, the Venture S is quite simply a motorhome in a class of its own. Hymer is thus meeting the needs and aspirations of an exclusive, highly discerning customer group while playing a key role in the birth of a new breed of camper van – by bringing its vision of the future into series production with its customary pioneering spirit and innovative energy.

“With the Venture S we have reimagined motorhoming from the ground up while drawing inspiration from the needs and ideas of the van-life community,” says Christian Bauer, President of Hymer GmbH & Co. KG “The result is a completely new category of motorhome which we are now launching on the market – driven by the outstanding feedback on our concept vehicle and supported by the expertise of our company – after only a short development phase.”

The Venture S is available to order now.

## **Style. Without limits. The new Hymer Venture S off-roader**

As an exclusively equipped off-roader for two people, the Venture S promises freedom without compromise. With its compact vehicle length, narrow vehicle body and striking off-roader aesthetic, the Venture S embodies an entirely new vehicle category.

All roads are open to the Venture S thanks to the powerful chassis cowl from the Mercedes-Benz Sprinter as well as standard all-wheel drive and studded tyres. The eye-catching colour scheme in Stone Grey or Sea Blue Metallic adorns both the bodywork and the cab and, in combination with the honeycomb design graphics, ensures an unmistakable look.

## **New furniture finishes – zero compromises on two levels**

Thanks to a brand-new layout concept, Hymer has succeeded in revolutionising the living experience in the modern camper van. A completely new dimension of “van life” opens up on two levels, characterised by the highest standards of comfort, design and functionality.

**Living** – the highlight in the lounge-like rear area of the Venture S is the Infinity Screen made of real glass, which surrounds all three sides of the comfortable rear seating area

and offers incredible views while flooding the interior with daylight. In conjunction with the felt-look wall covering it creates a harmonious interior ambience. When not in use, the adjustable table with its solid bamboo tabletop can be easily folded up and stored underneath the bench seat. In fine weather, the open tailgate of the Venture S further expands the living space, opening up a private yacht-style sun deck for an uninterrupted view of the countryside or a front row seat by the lake.

**Sleeping** – the Venture S also leaves nothing to be desired in terms of sleeping comfort. Thanks to a powerful compressor, the pop-top roof fully inflates in less than three minutes and protects you from noise, light and temperature differences while you sleep thanks to an innovative two-chamber system. The firmness of the mattress can even be individually adjusted via the Hymer Connect app.

The comfort stairs in the Venture S allows easy ascent to your “upper floor” and can be safely used in the dark thanks to the illuminated steps. What’s more, the compartments integrated into the steps provide additional storage space. Clever storage and charging options for smartphones, e-books, etc. add the finishing touch to your dedicated “relaxation level”.

**Cooking** – cooking in the Venture S is a pleasure thanks to the modern, fully equipped kitchenette with elegant, matt-black fittings. Its centrepiece is the multifunctional wall, which lets you customise the available storage space in the form of hooks, shelves and containers. A drawer with storage for a chopping board extends the kitchen work surface. All provisions and utensils needed for exquisite on-board catering can be stored in a practical storage box system. The modern interior design is more than skin deep – Hymer uses innovative materials throughout the Venture S to ensure the optimum balance of function, appearance and weight. For example, the metal surface of the worktop surprises with its soft feel and matt finish, which prevents glare when driving. It is also resistant to fingerprints and scratches. The tile backsplash is made from a solid-surface composite based on powdered stone. It is virtually indistinguishable from conventional tiles in terms of its look and feel, lending the kitchen a stylish touch.

**Showering** – thanks to a smart space-utilisation concept, the Venture S features two sanitary rooms in one. In a single movement, the bathroom – including the optional ceramic toilet, washbasin, mirror and built-in cupboards – can be transformed into an even larger washroom with a floor-level shower. With a look and feel resembling real slate, the new “Slate Light Rocks” furniture finish convinces with the unique feeling of real natural stone. It is also robust and easy to clean. A 120-litre fresh water tank lets you enjoy long showers or travel even further “off-grid”.

**Working** – the Venture S includes a unique home office concept for anyone looking to combine self-sufficient travel with the ability to work on the move. In a matter of seconds, the desk integrated into the side wall behind the passenger’s seat can be set up as an individual workstation under the flexible skylight, creating the perfect environment for focused, location-independent working. Furthermore, your work will never be disrupted by a lack of power – thanks to three 115-watt solar panels on the roof of the Venture S as well as six strategically positioned interior 230 V sockets and eight USB ports. In combination with the Hymer Smart Battery System 2.0 and 320 Ah lithium batteries as well as the standard inverter, you can enjoy up to 10 days of self-sufficiency without running out of juice.

**Multimedia & onboard electronics** – the Venture S is equipped with a mobile Sonos Smart Speaker that can be flexibly attached to the wall panels, so you can enjoy your favourite tunes even in the most remote locations. A projector including screen and wall mount – an option in a Hymer vehicle for the first time – is the perfect choice for

unforgettable film nights while on the road. Pendant and reading lights can also be fitted in various places throughout the vehicle, so you can create the right lighting mood wherever you choose to relax. A well thought-out lighting concept with multi-level ambient lighting (including plinth lighting) makes the interior of the Venture S appear extremely spacious and roomy.

In keeping with its visionary credentials, on-board connectivity naturally plays a major role in the new Venture S. The vehicle is compatible with Hymer Connect – various components can therefore be controlled centrally via a smartphone or the built-in 7-inch touch display.

More images of the furniture finishes in the Venture S are available [here](#).

Further information on [www.hymer.com](http://www.hymer.com)

A wide range of press releases and high-resolution images can be found [here](#).

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**About the Hymer GmbH & Co. KG**

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

**About the Erwin Hymer Group**

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).