

Pioneering update: The new Hymer camper vans on a Fiat chassis

- **Major overhaul of the camper van model range on a Fiat chassis caters to modern caravanning demands.**
- **Hymer is setting new standards where interior design, lighting, digitalisation, self-sufficiency and sleeping comfort are concerned.**
- **It's not just the design and furnishings that are getting an update, but the installations and bodywork too.**

Bad Waldsee, 26 August 2022 – Camping is clearly in vogue and has undergone a fundamental change in image in recent years: young people and newcomers to camping are also becoming increasingly enthusiastic about this way of travelling. Six years on, Hymer is now fundamentally revising its camper van model ranges on a Fiat chassis in order to satisfy the changing demands of these target groups, where design, user comfort and connectivity are concerned. This applies to Hymer's popular Ayers Rock, Yosemite, Grand Canyon and Yellowstone models. With the sole exception of the Hymer Yellowstone, which now has a swivel bathroom instead of the former compact design, the vehicles will retain their usual layouts. Sales of the new models are planned to commence in spring 2023 throughout Europe.

"The overhaul of our camper vans incorporates insights and individual elements from the successful Vision Venture concept vehicle, which we used back in 2019 to demonstrate what motorhoming might look like in the near future," says Christian Bauer, President of Hymer GmbH & Co. KG. "With these innovations, Hymer is once again blazing a trail as the industry's innovation driver, and setting new standards where interior design, lighting, digitalisation, self-sufficiency and sleeping comfort are concerned."

Camping of the future with a modern design

One of the highlights of the new Hymer camper vans is a brand-new interior design featuring two different style collections. The use of natural-looking surface finishes, fabrics and wall coverings has had a major influence here. As a result, real materials are used, such as cork, ceramics and solid-surface materials. A premium, thermally-insulating and sound-absorbing felt lining in the rear area helps to improve insulation and the circulation of hot air. Together with a multifunctional, wood-effect wall, it also gives extra emphasis to the new focus on the "van life" character of the ambience.

The new features also include the first complete four-level lighting concept in a camper van, which helps to make the interior of the vehicle feel even more cosy. All of the lights come with a warm/cold white feature and dimming function and provide ambient lighting throughout the living and kitchen areas. This is also the first time that touch-operated reading lights have been installed above the driver and passenger seats. End customers also have the option to select a lighting pack that includes an innovative pendant lamp and modular lights for the rail on the multifunctional wall.

Smart enhancements for maximum comfort

Aside from updates to the appearance, the new camper van model ranges include a skylight that's installed in the cab (Skyview). This can be combined with or without a pop-top roof and can be installed in all Fiat layouts, regardless of the roof type selected. The Skyview without pop-top roof option improves the flow of air over the rooflight by means of a moulded part, thereby reducing wind noise.

Another highlight is the integration of the Hymer Connect app in camper vans for the first time. The smart ecosystem combines the controls for numerous vehicle components with the display of vehicle information in a single digital platform. It displays the filling levels of the fresh water and grey water tanks as well as the number of miles driven, for example, while the on-board heater can be switched on or off, and the interior lighting can be controlled using different lighting scenarios. It is easy and intuitive to operate using a smartphone and means that the camper vans are finally ready for the future of motorhoming. Our camper vans on a Fiat chassis will also be fitted with a lithium battery and comfort sleeping system, as well as a travel lounge seating area with tilt adjustment. The innovative Lattoflex comfort sleeping system is based on a flexible mattress with integrated disc springs, offering the highest standards of sleeping comfort in the camper van segment. An optional self-sufficiency package including up to 240 Ah lithium battery capacity, 2 x 95 W solar installation and inverter will make you even more independent on your travels. In the redesigned rear area of the vehicle, valuable storage space has now been gained by installing the fresh water tank underneath the vehicle. The new under-floor tank is insulated and heated as standard and, together with the battery tray underneath the rear of the vehicle, ensures optimum weight distribution as well as improved driving dynamics.

Further information on www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).

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About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis

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