

# Hymer and ERIBA impress industry experts and the public equally

- **Two “Gold” awards for Hymer and Eriba in the poll of promobil and CARAVANING readers: the Grand Canyon S is named the best “Camper van over 60,000 euros”, while the ERIBA Touring is “Caravan of the Year 2024”.**
- **The new Hymer ML-T also received an award: the popular motorhome emerged as the winner of the European Innovation Award in the “Overall Concept – Motorhome” category.**
- **The awards were presented in a ceremony at the CMT Holiday Exhibition in Stuttgart.**

**Bad Waldsee, 16 January 2023** – Popular not only with the expert jury, but with experienced campers who read automotive magazines too: Hymer and ERIBA were delighted to win several of the motorhome and caravanning industry’s “Oscars” in this year’s poll of the readers of the magazines promobil and CARAVANING. The new Hymer ML-T also won the prestigious European Innovation Award in the “Overall Concept – Motorhome” category. The CMT consumer show provided the backdrop for the award ceremony.

In total, almost 22,000 people participated in the poll and voted for their favourite vehicles in the various categories. Given the high number of enthusiastic campers who participate in the poll of promobil and CARAVANING magazine readers, the survey is highly regarded in the industry and eagerly awaited every year.

In the compact class, the popular ERIBA Touring was named Caravan of the Year 2024. The ERIBA Feeling in the compact class also took second place on the podium. In the luxury class, the ERIBA Touring 820 also made it into the top spots. “The ERIBA Touring embodies our brand and the lifestyle behind it more than any other product. We’re delighted that the readers see it the same way,” says Matthias Binder, ERIBA Brand Manager.

Hymer’s camper vans and motorhomes also impressed the readers, who voted the Grand Canyon S as the most popular “Camper van with a bathroom over 60,000 euros”. In the “Semi-integrated vehicles over 75,000 euros” category, the ML-T, the B-ML-T and the exclusive Venture S off-roader were placed in the Top 10.

The new ML-T also managed to impress the expert jury of the European Innovation Awards, consisting of the editors-in-chief of 17 trade magazines from 15 European countries, and emerged as the winner in the “Overall Concept – Motorhome” category.

“The fact that our products impress expert juries and consumers in equal measure makes us particularly proud. Every day, we strive to offer our customers the best possible experience with our motorhomes and camper vans,” says Dominik Hepe, Head of Product Management Motorhomes Hymer GmbH & Co. KG.

## **The cult caravan: ERIBA Touring**

The ERIBA Touring has been captivating its fans for over 60 years. With new trims and features being added over time, it has been continuously adapted to the needs of its

customers over the years. What's more, the new edition of the classic caravan has a glorious new design: the "Nugget Gold", "Tango Red" and "Harbour Blue" special editions combine the popular retro look from the 1960s with a modern twist. The inside also boasts an impressive new look featuring three interior designs and a colour-coordinated interior.

### **Maximum freedom: The Grand Canyon S**

The improved camper van model is setting new standards where self-sufficiency and design are concerned. Premium panels, a new lighting concept with individually adjustable light temperature and two interior style collections ensure that the camper van feels cosy inside. The "Pearl Grey" style collection is characterised by an oak finish as well as a bright furniture finish with a felt look on the walls. The "Ivy Green" furniture finish, on the other hand, is dominated by olive green furniture set against walls finished in a homely, decorative felt film.

### **Maximum freedom: The new Hymer ML-T**

Hymer is setting new standards in motorhoming with the Hymer ML-T and stands for comfortable travel with bags of style and no limits. Customers can choose between various premium style collections and design features, as well as an updated lighting concept. However, it is not only the stylish design of the new Hymer ML-T that is so impressive, so too are the optimised features for even greater self-sufficiency and freedom when travelling. When it comes to digitalisation, the new Hymer ML-T also makes travel intuitive and comfortable thanks to the connectivity with the Hymer Connect app.

More information at [www.hymer.com](http://www.hymer.com)

More press releases and a wide range of press releases and high-resolution images can be found [here](#).

Hymer on Facebook: [www.facebook.com/hymer.official](https://www.facebook.com/hymer.official)

Hymer on Instagram: [www.instagram.com/hymer](https://www.instagram.com/hymer)

Company contact:  
Hymer GmbH & Co. KG  
Holzstraße 19  
D-88339 Bad Waldsee  
Frank Heinrichsen  
Tel.: +49 (0)7524-999 236  
E-Mail: [presse@hymer.com](mailto:presse@hymer.com)

Press contact:  
LHLK  
Tegernseer Platz 7  
D-81541 München  
Stella Gönüllü  
Tel.: +49 (0)89-72 01 87-35  
E-Mail: [hymer@lhlk.de](mailto:hymer@lhlk.de)

About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans "made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).