

PRESS RELEASE

A classic in a new guise: the ERIBA Touring Troll to get another layout

Bad Waldsee, 25 August 2017 – The ERIBA Touring model range, the renowned and iconic caravan range from HYMER, will be getting a new layout at the end of the anniversary year. The caravan, which was already supplemented with a “60 Edition” at the beginning of the year, once laid the foundation for the huge success of the premium manufacturer from Bad Waldsee. When the new ERIBA Touring Troll 535 was being designed, the primary focus was on a self-sufficient camping experience.

The ERIBA Touring Troll, the cult caravan of the ERIBA brand, has been out and about on Europe’s roads since the end of the 1950s. In the company’s 60th anniversary year, the premium manufacturer from Bad Waldsee is devoting a great deal of attention to its classic caravans, because the fascination with the “Troll” hasn’t diminished at all. Quite the opposite: the ERIBA Touring model range is now in high demand and is also the only Hymer GmbH & Co. KG model that has been in continuous production since the original “Troll” back in 1957.

The ERIBA Touring Troll 535: a miracle of compact design

ERIBA attached great importance to having open spaces and plenty of storage space when designing the new Troll, which is based on the 530 layout. For the first time, the new ERIBA Touring Troll will therefore be fitted with a compressor refrigerator including a freezer compartment, with a capacity of 90 litres. This is positioned opposite the kitchen counter, which consequently has even more storage space in the form of spacious drawers. The new refrigerator itself has more space and keeps food consistently cool, even when the outdoor temperature is higher. “With the new layout, we want to ensure even greater comfort in every respect. What makes the new Troll 535 special is its exclusive equipment featuring an autonomy package and a 30-litre fresh water tank, which offers typical Touring customers even more independence on their travels,” explains Rudi Fimpel, ERIBA Caravans Divisional Manager.

The ERIBA Touring Troll 535 will be available from dealers from September 2017.

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PRESS RELEASE

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About HYMER

Since its foundation in 1957, HYMER has been a household name in motorhomes and caravans “Made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands of HYMER Motorhomes, ERIBA Caravans, HYMERCAR Camper Vans and HYMER Original Parts & Accessories. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group brings together motorhome and caravan manufacturers, accessory specialists as well as rental and financing services under one roof. With more than 6,000 employees worldwide and around 55,000 leisure vehicles, the Group achieved a turnover of 2.1 billion euros in the 2016/17 business year. The Erwin Hymer Group includes the motorhome and caravan brands American Fastbacks, Buccaneer, Bürstner, Carado, Cliffride, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies Best Time RV, McRent and rent easy, the chassis specialist Goldschmitt, the accessory specialist Movera, the tent caravan manufacturer 3DOG camping and the travel portal freeontour.

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