

## Perfect for two: the HYMER DuoCar prototype

**Bad Waldsee, 25 August 2017 – Hymer GmbH & Co. KG regularly demonstrates its spirit of innovation in the form of new products. That's why the Swabian manufacturer of premium motorhomes and caravans will be presenting the HYMER DuoCar on a Mercedes-Benz Sprinter chassis at the Caravan Salon in Düsseldorf. It's the result of a comprehensive customer survey. The aim of the prototype was to develop a compact layout, which is perfect for holidays for two and offers plenty of living space at the same time.**

Catering to the needs and wishes of its customers has always been very important to HYMER, the Swabian motorhome manufacturer. When the vehicle on a Mercedes-Benz Sprinter chassis was being designed, HYMER therefore worked together very closely with the innovation company Venture Idea from Düsseldorf, which incorporated current trends, valuable best practices and inspirations from related industries into the development process. Above all, however, customers were involved in the process in the form of regular focus groups and on online platforms. Together, ideas were gathered and evaluated, and a new concept was developed in the end. The result of all the hard work was a total of eight new layouts, one of which will be on display at the CSD as the finished prototype: the HYMER DuoCar. Based on the feedback from dealers and end customers, which will be collected during the exhibition, HYMER intends to push ahead with the development of the DuoCar to get it ready for market launch.

The majority of motorhome enthusiasts travel as couples, so when it comes to purchasing a new vehicle, they focus on different features than families or single people. The HYMER DuoCar boasts a separate shower and toilet, making it possible for both to be used at the same time. The spacious bathroom is located at the rear of the vehicle and can be accessed from both inside and outside. The generous double bed has an impressive length of two metres, giving you all the legroom you need, without being restricted by walls or furniture. This can be easily folded away to create a couch in a few simple steps, taking up less space during the day as a result. There's no need to make the bed every day either, as the bedding disappears into the folding mechanism. This creates a spacious lounge area featuring a two metre long sofa, which forms a cosy sitting area together with the two comfortable seats in the cab. The continuous windows on both sides, which are extremely rare in the

**Company contact:**

Hymer GmbH & Co. KG  
Holzstraße 19  
D-88339 Bad Waldsee

Andreas Ortlieb  
Tel.: +49 (0)7524-999 236  
E-mail: [presse@hymer.com](mailto:presse@hymer.com)

**Agency press contact:**

LoeschHundLiepold Kommunikation GmbH  
Tegernseer Platz 7  
D-81541 Munich

Kathrin Feigl  
Tel.: +49 (0)89-72 01 87-274  
E-mail: [hymer@lhlk.de](mailto:hymer@lhlk.de)

## PRESS RELEASE

industry, are another highlight of the vehicle. All of this glazing transforms the panel van into a bus. Combined with the new and tasteful lighting concept inside, the HYMER DuoCar invites you to enjoy long holidays for two.

For more information, visit [www.hymer.com](http://www.hymer.com)

---

A wide range of press releases and high-resolution images can be found [here](#).  
HYMER on Facebook: [www.facebook.com/hymer.reisen.im.original](http://www.facebook.com/hymer.reisen.im.original)

### **About HYMER**

Since its foundation in 1957, HYMER has been a household name in motorhomes and caravans "Made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands of HYMER Motorhomes, ERIBA Caravans, HYMERCAR Camper Vans and HYMER Original Parts & Accessories. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

### **About the Erwin Hymer Group**

The Erwin Hymer Group brings together motorhome and caravan manufacturers, accessory specialists as well as rental and financing services under one roof. With more than 6,000 employees worldwide and around 55,000 leisure vehicles, the Group achieved a turnover of 2.1 billion euros in the 2016/17 business year. The Erwin Hymer Group includes the motorhome and caravan brands American Fastbacks, Buccaneer, Bürstner, Carado, Cliffride, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies Best Time RV, McRent and rent easy, the chassis specialist Goldschmitt, the accessory specialist Movera, the tent caravan manufacturer 3DOG camping and the travel portal freeontour.

#### **Company contact:**

Hymer GmbH & Co. KG  
Holzstraße 19  
D-88339 Bad Waldsee

Andreas Ortlieb  
Tel.: +49 (0)7524-999 236  
E-mail: [presse@hymer.com](mailto:presse@hymer.com)

#### **Agency press contact:**

LoeschHundLiepold Kommunikation GmbH  
Tegernseer Platz 7  
D-81541 Munich

Kathrin Feigl  
Tel.: +49 (0)89-72 01 87-274  
E-mail: [hymer@lhlk.de](mailto:hymer@lhlk.de)